Telerik Sitefinity™
PLATINUM PARTNER

planetmagpie
unleashing the power of IT

An Infinitely Powerful Platform for Making a Website into a Marketing Experience

PlanetMagpie's Content Management System of choice is Telerik's Sitefinity CMS. Sitefinity is the award-winning platform used by 10% of Fortune 500 companies for building high performance, enterprise-grade business websites. Use it for everything from online marketing, to building a community, to high-traffic ecommerce. PlanetMagpie is the only Sitefinity Platinum Partner in the San Francisco Bay Area. Using Sitefinity CMS, we build websites that win awards, and establish businesses as authorities on the Web.

FEATURES

» Drag-and-drop page assembly and Word-like HTML editing—any authorized user can add or edit existing webpages, or change the site's layout and navigation.

» Version control—roll back to previous versions of your pages with a few clicks.

» News, Events, Newsletters, Blogs, Forums—create & post using Office-like wizards.

» Essential built-ins—membership framework, RSS feeds, site search, search engine optimization, and integrated web analytics.

» Localization—create localized versions of your site and admin UI for reaching international markets.

» Ecommerce—order processing capabilities and a shopping cart, built in.

» Media File Management—store images, documents, audio and videos in easy-to-use libraries.

» Responsive Design—automatically detect the visitor's device (mobile phone, iPad/tablet, laptop, wide screen) and serve content and layout optimized for that device.

» High Performance Features—load balancing, site synchronization, multi-site management

» Systems Integrations—connectors for Salesforce, SharePoint, Marketo

» ASP.NET on a Microsoft SQL 2012 database—the most stable and secure back-end on the market.

BENEFITS

» Adding new content takes a few minutes on a Sitefinity website. Designers can even change the site's formatting (layout style, colors, fonts) with a few clicks.

» No design restrictions—Sitefinity is completely customizable and can render your design to pixel perfection on any web browser.

» Permissions are user- and role-based. Control who can access what, down to specific page elements.

» A dashboard laid out like an Office application. Run your website from a familiar, intuitive interface.

» Completely scalable—from small business websites to high-availability enterprise platforms.

» Integrate with third-party products like CRM, QuickBooks and email marketing.

» Resource Management—organize and display case studies, white papers, datasheets, videos & images.

» Technical Support—use Sitefinity's leading developer support resources or contact PlanetMagpie for immediate assistance. We are a Sitefinity Platinum Partner.

» Over 120 North American partners and an impressive customer list with over 11,000 websites powered by Sitefinity, including:

FOR MARCOM PROFESSIONALS

» Custom Modules & Widgets – If you can dream it, PlanetMagpie can build it. Gather customer information, provide sales resources, manage job applicants, etc.

» SEO – Control page names, metadata, and ALT tags on every page.

» In-Line Editing – Change text on a webpage you're looking at—just click to edit on the live website!

» Event Promotion – Manage events within Sitefinity. Plan them, promote them, talk with attendees.

» Email Campaigns – Manage email marketing campaigns in an easy-to-use menu.

» Latest Web Marketing Tools – Subscribe to PlanetMagpie's Sitefinity CMS Blog and learn about the latest features in Sitefinity and how to use them to your marketing advantage! www.SitefinityInsider.com

Microsoft Partner Network
2010
Microsoft Central & Eastern Europe
PARTNER OF THE YEAR
Winner

Best in Biz AWARDS 2013 international WINNER

Best of TechEd North America 2013 WINNER

SITEFINITY LICENSING

Small Business Edition – $499
Up to 50 pages, up to 1000 items, with 1 concurrent user.

Standard Edition – $2999
Unlimited pages and items, standard workflow, localization, 5 concurrent users, mobile web (Ecommerce Add-on $1999)

Professional Edition – $9999
Unlimited pages and items, custom workflow, mobile web, localization, 10 concurrent users, ecommerce.

Coca-Cola   Microsoft Dynamics   Chevron   at&t   QUAKER   Audi

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