

An Infinitely Powerful Platform for Making a Website into a Marketing Experience

Sitefinity 5.0 is the latest version of Telerik's award-winning content management system and PlanetMaggie's CMS of choice. One of the most reliable and trusted platforms for building business websites today, Sitefinity has taken CMS far beyond just a website updating tool. They've built an online marketing platform full of functionality that promotes participation, usability, and community.

FEATURES

- » Drag-and-drop page assembly and Word-like HTML editing—any authorized user can add or edit existing webpages, or change the site's layout and navigation.
- » Version control—roll back to previous versions of your pages with a few clicks.
- » News, Events, Newsletters, Blogs, Forums—create & post using Office-like wizards.
- » Essential built-ins—membership framework, RSS feeds, site search, search engine optimization, and integrated web analytics.
- » Localization—create localized versions of your site and admin UI for reaching international markets.
- » Ecommerce—order processing capabilities and a shopping cart, built in.
- » Media File Management—store images, documents, audio and videos in easy-to-use libraries.
- » ASP.NET on a Microsoft SQL 2008 database—the most stable and secure back-end on the market.
- » Windows Authentication—skip the Sitefinity login prompt, if you're already logged into your network.

BENEFITS

- » Adding new content takes a few minutes on a Sitefinity website. Designers can even change the site's formatting (layout style, colors, fonts) with a few clicks.
- » No design restrictions—Sitefinity is completely customizable and can render your design to pixel perfection on any web browser.
- » Permissions are user- and role-based. Control who can access what, down to specific page elements.
- » A dashboard laid out like an Office application. Run your website from a familiar, intuitive interface.
- » Completely scalable—from small business websites to high-availability enterprise platforms.
- » Integrate with third-party products like CRM, QuickBooks and email marketing.
- » Resource Management—organize and display case studies, white papers, datasheets, videos & images.
- » Technical Support—use Sitefinity's leading developer support resources or contact PlanetMaggie for immediate assistance. We are a Sitefinity Gold Partner.
- » An impressive customer list with over 10,000 websites powered by Sitefinity, including:



FOR MARKETERS

- » Custom Modules & Widgets – If you can dream it, PlanetMaggie can build it. Gather customer information, provide sales resources, manage job applicants, etc.
- » SEO – Control page names, metadata, and ALT tags on every page.
- » In-Line Editing – Change text on a webpage you're looking at—just click to edit on the live website!
- » Event Promotion – Manage events within Sitefinity. Plan them, promote them, talk with attendees.
- » Email Campaigns – Manage email marketing campaigns in an easy-to-use menu.
- » Social Media Integration – Manage your Facebook page & Twitter accounts, from within Sitefinity administration. Social Media Marketing without leaving your CMS!

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SITEFINITY LICENSING

Small Business Edition – \$499

Up to 50 pages, up to 1000 items, with 1 concurrent user.

Standard Edition – \$1999

Unlimited pages and items, standard workflow, localization, 5 concurrent users. (Mobile Add-on \$1999, Ecommerce Add-on \$1999, Load Balancing Add-On \$1999)

Professional Edition – \$7999

Unlimited pages and items, custom workflow, mobile web, localization, 10 concurrent users, ecommerce. (Site Synchronization Add-On \$3999)

