



# COMPLETE I.T. FOR STARTUPS

One Partner Handling All Your IT Needs, So You Can Focus on Building Your Business

A new business needs a completely new infrastructure—servers, network, email, telecom, document management, network support, desktops/laptops, web design, online marketing—it's a lot of work to manage and outsource, leaving little time for strategic objectives.

Save the effort and use PlanetMagpie's Complete IT for Startups. Our Microsoft-certified team of engineers and developers will implement the essential IT systems you'll need. All running on our most trusted business-grade IT and web solutions. Brands like Microsoft, IBM, Cisco, and Juniper.

## FEATURES

With our **Complete IT for Startups**, each of our divisions handles different parts of your IT setup. Implement any or all services. Your IT is hosted in a private cloud in PlanetMagpie's Silicon Valley datacenter.

### IT Consulting Division

- Windows Server 2008 Setup
- Exchange 2010 Email / Unified Communications
- VoIP Telephone System with Lync Server 2010
- Document Management
- Accounting / Payroll Services

### Network Support Division

- Network Setup
- Desktop and Laptop Installation
- Printers, Copiers, Scanners, Fax
- Graphics and Video Equipment
- Network Support: Onsite or Remote

### W3 Services Division

- Identity Creation and Branding
- Website Design/Development (CMS & Ecommerce Options)
- Web Marketing: SEO, Email Marketing, Copywriting
- Web Hosting
- Web & SEO Maintenance

## PRIVATE CLOUD SERVICE ADVANTAGES

- **Hosted Windows Server 2008:** the power of a big business in a small box
- **Hosted Lync Server 2010 VoIP System:** run your phone system through our datacenter
- **Hosted Exchange Server 2010:** all the benefits of Exchange 2007, plus email archival and discovery
- **Hosted SharePoint 2010:** document storage and management, secured in your private cloud

Call it Cloud Computing for Small Business. Call it a Hosted "Virtual Office." Either way, running your IT services through PlanetMagpie reduces hardware, power, and on-site support costs. And saves you setup time, so you can focus on growing the value of your new business.

## BENEFITS

- » **One company to interface with**—from architecture to installation to billings
- » **Package Pricing from our manufacturer partners**—leverage your purchasing power
- » **"Green" power savings**—our hosted options save on power and hardware
- » **Award-winning web design team** to give your company a successful look and feel from the start
- » Website content management system to give you **immediate control of your website**
- » Network Support and Web Maintenance SLAs for **ongoing support of your new systems**

Thanks to PlanetMagpie's unique brand of ingenuity, complete IT setups like this can be implemented AND supported by one company. Call PlanetMagpie today to schedule a demonstration of our Complete IT for Startups.

**FOR MORE INFORMATION:**  
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